

Experience the difference from the standard All-Inclusive formula with our new 5-star Luxury Ultra All Inclusive.



With its unparalleled and incredible location in the center of Golden sands and right on the beach, the five-star Admiral Hotel will provide its guests with a high level of quality in every aspect. Elegantly furnished with a wonderful combination of space and style, our rooms create an exceptional atmosphere for an unforgettable and perfect vacation.

Discover the Luxury



Hotel Details

With its incredible and incomparable location in the centre of the Golden Sands complex and right by the waterfront, the five-star Admiral Hotel, completely renovated for summer 2023, provides its guests with high level quality in every aspect.

Elegantly furnished with a wonderful combination of space and style, 300 double, family rooms (two rooms connected with an adjacent door) and suites create an exceptional atmosphere for an unforgettable perfect holiday.

With a welcome drink, Luxury Ultra All Inclusive begins.





Address: 9007, Golden Sands Varna Bulgaria

Distance to the sandy. Beach: 20 m.

Distance to the centre: 30 m.

Distance to the airport Varna: 40 km.

Distance to the supermarket and pharmacy: 20 m.



From double rooms to family-friendly suites, sundrenched balconies, our wide variety of rooms means there's something to suit everyone's wants and wishes. A large-scale hotel experience, the thoughtful touches of each room, from the Smart concept to Acqua dell Elba products, remain luxurious and ever personal.





Room & Suites 🗢



Admiral DeLuxe Apartments Admiral DeLuxe Junior Suites Admiral DeLuxe Sea view Double rooms Admiral DeLuxe Standart Double rooms Admiral DeLuxe Superior rooms Admiral DeLuxe No balcony rooms



Admiral DeLuxe Apartments

Admiral DeLuxe Apartments represent the ultimate comfort for a pleasant stay in the heart of Golden Sands. Discover the luxury equipped with everything that you could need. Spacious room, ergonomic beds, bathroom with bathtub and walk-in shower. The comfortable working space and the balcony with table, chairs and panoramic sea view allows you to get the most out of the pleasure.



- Room Size: 50 m2
- King Size Bed
- Ergonomic mattresses, specially selected for more sleep comfort with width 30 cm
- Interactive television
- Coffee machine
- Modern 65-inch TV
- Free Wi-Fi
- Direct dial phone
- Personal safety deposit box
- Air-conditioning
- Hairdryer
- Minibar
- Bathtub and walk-in shower
- Luxury cosmetics and toiletries
- Cosmetic mirror
- Light setting
- Comfortable working space
- Balcony with table and 2 chairs
- Side Sea view
- Accommodation: 2+0, 1+0, 2+1 or 2+2, 3





Admiral Junior Suites

Admiral DeLuxe Junior Suites offer plenty of space for you to relax and unwind each with their own unique interior design. The room has everything you need for an unforgettable stay. The private balcony comes with a coffee table and chairs. The perfect view of the Black Sea is a treat for the senses for a pleasant stay.



- Room Size: 57 m2
- King Size Bed
- Ergonomic mattresses, specially selected for more sleep comfort with width 30 cm
- Interactive television
- Coffee machine
- Modern 65-inch TV
- Free Wi-Fi
- Direct dial phone
- Personal safety deposit box
- Air-conditioning
- Hairdryer
- Minibar
- Bathtub and walk-in shower
- Luxury cosmetics and toiletries
- Cosmetic mirror
- Light setting
- Comfortable working space
- Balcony with table and 2 chairs
- Panoramic view of the sea
- Accommodation: 2+0, 1+0, 2+1 or 2+2, 3





Admiral DeLuxe Sea view Double rooms

Contemporary in design, our air-conditioned sea view double room come with a comfortable Dream Bed and can accommodate up to 2 adults. There is a shower cabin and bathtub in the bathroom, as well as complimentary toiletries by Acqua dell Elba. The private balcony comes with a coffee table and chairs. Perfect view of the Black Sea is a treat for the senses for an unforgettable stay.



- Room Size: 23 m2
- German Type double bed
- Ergonomic mattresses, specially selected for more sleep comfort with width 30 cm
- Interactive television
- Coffee machine
- Modern 55-inch TV
- Free Wi-Fi
- Direct dial phone
- Personal safety deposit box
- Air-conditioning
- Hairdryer
- Minibar
- Walk-in shower or Bathtub and walk-in shower
- Luxury cosmetics and toiletries
- Cosmetic mirror
- Light setting
- Comfortable working space
- Balcony with table and 2 chairs
- Panoramic view of the sea or side sea view
- Accommodation: 2+0. 1+0.2+1 or 3





Admiral DeLuxe Standart Double rooms

Contemporary in design, our air-conditioned double room come with a comfortable Dream Bed and can accommodate up to 2 adults. There is a shower cabin and bathtub in the bathroom, as well as complimentary toiletries by Acqua dell Elba.

The private balcony comes with a coffee table and chairs.



- Room Size: 23 m2
- German Type double bed
- Ergonomic mattresses, specially selected for more sleep comfort with width 30 cm
- Interactive television
- Coffee machine
- Modern 55-inch TV
- Free Wi-Fi
- Direct dial phone
- Personal safety deposit box
- Air-conditioning
- Hairdryer
- Minibar
- Walk-in shower or Bathtub and walk-in shower
- Luxury cosmetics and toiletries
- Cosmetic mirror
- Light setting
- Comfortable working space
- Balcony with table and 2 chairs
- Standart View
- Accommodation: 2+0, 1+0, 2+1 or 3





Admiral DeLuxe Superior rooms

Contemporary in design, our air-conditioned Admiral DeLuxe Superior rooms come with a comfortable Dream Bed and can accommodate up to 2 adults. There is a walk-in shower and bathtub in the bathroom, as well as complimentary toiletries by Acqua dell Elba. The private balcony comes with a coffee table, chairs and a panoramic view of the Black Sea.



- Room Size: 41 m2
- King Size Bed
- Ergonomic mattresses, specially selected for more sleep comfort with width 30 cm
- Interactive television
- Coffee machine
- Modern 55-inch TV
- Free Wi-Fi
- Direct dial phone
- Personal safety deposit box
- Air-conditioning
- Hairdryer
- Minibar
- Bathtub and walk-in shower
- Luxury cosmetics and toiletries
- Cosmetic mirror
- Light setting
- Comfortable working space
- Balcony with table and 2 chairs
- Sea View
- Accommodation: 2+0, 3+0 1+0, 2+1 or 2+2





Admiral DeLuxe No balcony rooms

The Admiral DeLuxe No Balcony rooms come with a comfortable Dream Bed, bathroom with a walk-in shower and luxury cosmetics and toiletries. The room is the same as The Admiral Standart Double room, except that there is no balcony.



- Room Size: 21 m2
- King Size Bed
- Ergonomic mattresses, specially selected for more sleep comfort with width 30 cm
- Interactive television
- Coffee machine
- Modern 55-inch TV
- Free Wi-Fi
- Direct dial phone
- Personal safety deposit box
- Air-conditioning
- Hairdryer
- Minibar
- Walk-in shower
- Luxury cosmetics and toiletries
- Cosmetic mirror
- Light setting
- Comfortable working space
- Standart View
- Accommodation: 2+0, 1+0





Restaurant & Bars

No holiday in the heart of Golden Sands is complete without an authentic culinary experiences that will pleasantly provoke your senses!



Main Restaurant

A new exclusive buffet restaurant for Admiral's guests where they can enjoy a variety of salads, soups, vegetarian corner, dishes with different meat types prepared at the show cooking stations and assorted desserts. The new "Admiral" main buffet restaurant also has a show cooking area where guests can sample themed dinners like Bulgarian and Mediterranean while watching the kitchen teams in action.







Details and Amenities

- Dine and Wine
- Vegetarian Menu
- Kids menu
- Cuisine: International
- Themed evenings (Bulgarian, Mediterranean)
- Show cooking
- 300 seats indoor and 100 seats in the garden of the restaurant

Working hours

- Breakfast 07:30 10:00
- Late breakfast 10:30 12:00
- Lunch 12:30 14:30
- Dinner 18:00 21:00



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Mediterranean buffet restaurant "Azzurro"

Azzurro - Where Exquisite Dining Meets Beachfront Elegance



Welcome to our Mediterranean restaurant Azzurro, located right on the beach in front of the Admiral Hotel on the shores of Golden Sands. Get ready to embark on a captivating culinary journey that fuses the flavours of the Mediterranean and the enchanting beauty of the beach. The tranquil atmosphere combined with the rhythmic sounds of the waves creates the perfect setting for an unforgettable dining experience.

Details and Amenities

- Mediterranean Buffet restaurant
- Ultra All-inclusive
- A la cart restaurant
- 1 free dinner A la Carte Menu for guests with a stay min. 7 nights by prior reservation
- Dine and Wine
- Capacity: 180 seats

Working hours

- Lunch 12:30 14:30
- Afternoon snacks 15:00 17:00
- Kaffeezeit 16:00 17:00
- Dinner 18:00 21:00





Restaurant & Bars

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"Asian Samba" - Bar & Dinner Asian Restaurant

Indulge in a culinary journey like no other at our warmly welcoming Asian restaurant located within Hotel Admiral.



Step into a world of exquisite flavors and captivating aromas that will transport you to the heart of Asia. Step into a world of exquisite flavors and captivating aromas that will transport you to the heart of Asia. Our skilled chefs have meticulously crafted a menu that showcases the rich diversity of Asian cuisine. From the vibrant street food of Thailand to the delicate sushi of Japan, we offer an array of dishes that will satisfy even the most discerning palate.

Details and Amenities

- Asian restaurant
- Ultra All-inclusive
- Ultra All-inclusive drinks
- A la cart restaurant Asian food incl. 4 A la Carte Menus
- 1 free dinner A la Carte Menu for guests with a stay min. 7 nights by prior reservation



Working hours

• Dinner 18:00 – 21:00



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" Affair BBQ beach" - Beach Grill Bar



Details and Amenities

- BBQ Beach Experience
- Take away
- Salads and grill station
- Drinks Mineral water, soft drinks, beer
- BBQ Dinner Ultra All-inclusive
- 1 free dinner A la Carte Menu for guests with a stay min. 7 nights by prior reservation



Working hours

• Lunch - 12:30 - 14:30



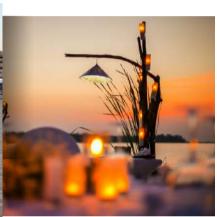
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"AMore Moonlight" – Candle light dinner on the beach







Details and Amenities

- A unique romantic experience near the sea
- Set menu dinner
- Luxury Ultra All-inclusive drinks mineral water, imported and local alcoholic and non-alcoholic drinks, cocktails, draft beer
- "Amore moonlight" Candle light dinner on the beach is organised in high season
- With advance reservation (dependency on weather conditions)
- 1 free dinner for guests with a reservation minimum 7 nights

Working hours

• Dinner – 20:30 – 22:30

Embark on this extraordinary journey and let us redefine your idea of luxury.



Lobby Bar

- Working hour 24/7
- 24/7 Ultra All-inclusive drinks soft drinks, hot drinks, Alcalic water, juices, coffee and tea; Local alcoholic beverages, draft beer and wine; cocktails with local alcohol
- Imported alcoholic beverages of selected producers



Piano Bar

- Working hour 20:30 22:30
- Ultra All-inclusive drinks Alcalic water, hot drinks, imported and local alcoholic from selected producers and non-alcoholic drinks, cocktails (on menu), draft Bulgarian beer, draft wine
- Imported drinks high quality for additional costs
- Piano Live music 6 days of the week













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Pool Bar

- Working hour 09:00 18:00
- Ultra All-inclusive drinks -Coffee and hot drinks, Soft drinks, Juices, Tap beer, Low alcohol cocktails (on menu); Local and imported alcoholic beverages of selected producers
- Changes in working hours are possible according to the season



Vienna Confectionery - "Admiral"

- Working hour 09:00 01:00
- Ultra All-inclusive drinks from 11:00 to 22:00soft drinks, hot drinks, Table water, juices; imported and local alcoholic drinks, cocktails on selected menu, draft Bulgarian beer, draft wine
- From 08:00 to 11:00 and 22:00 to 02:00 all drinks at Viennese Patisserie are extra charged
- Unique desserts created in the hotel's pastry shop.















Complimentary services:

- 24/7 reception services / 24-hour security
- Complimentary 4 coffee and 4 tea in the rooms upon arrival. Refill is subject to an additional charge with prior request
- Baby cot (with advance booking)
- Safe deposit box in each room
- Message room delivery service
- Wake-up call
- Taxi call
- LCD TV with interactive TV
- Daily cleaning
- Water refill during the entire stay
- Adult's and Children's animation program
- A-la carte Mediterranean restaurant (with advance booking at Reception Desk)
- A-la carte Asian restaurant (with advance booking at Reception Desk)
- A-la carte BBQ Dinner (with advance booking at Reception Desk)
- Free use of fitness, indoor mineral pool, lounge area, relax zone, ice bucket, hydromassage shower
- Coffee and Snack zone
- Pets are not allowed



Paid services:

- A la carte restaurant Tortuga Beach Club A la carte restaurant
- SPA procedure Finnish sauna, Infrared sauna, Steam bath with hammam, Salt room, Massages, Hair salon, Manicure & pedicure
- Room service
- Coffee and tea are available at the reception desk for a fee
- Mini bar
- Laundry and ironing within 24 hours
- Parking
- Electric charging station
- Business center,
- Conference rooms
- Currency exchange
- Rent-a-car
- Rent a bike (FREE:Bicycles 1 bicycle per adult for up to 1 hours of use during the stay)
- Pillow menu (on request)
- Early check-in / Late check-out according to hotel capacity





Pool Area

The outdoor pool on the seafront commands a wonderful view of the sea and is a favored place for relaxation and entertainment.

- Large outdoor pool with kids section
- Indoor spa pool
- Use of a parasol and two deckchairs per room at the pool (subject to availability)
- Pool towels 1 towel per person for the beach or for the pool is provided free of charge after providing a Towel card at the designated places. Return of towel cards upon check-out is mandatory, otherwise a fine will be charged.
- Lifeguard 08:00 18:00 everyday
- Pool Bar

Beach Area

A private beach extends right in front of the hotel.

Modern deckchairs, parasols and towels for the beach are free for hotel guests.

- Use of a parasol and two sunbeds per room - children staying for free do not receive the listed services. (Chaise-longue bookings are not available; There may be limited availability at certain times of day.)
- Beach towels
- Lifeguard - 08:00 18:00 everyday











AquaBliss Admiral Spa & Beauty

Embark on a transformative journey and immerse yourself in the epitome of luxury at the AquaBliss Spa at Hotel Admiral, Golden Sands.

Free use of:

- Fitness
- Indoor mineral pool
- Lounge area
- Relax zone
- Ice bucket
- Hydromassage shower
- Changing rooms



Extra charged:

- Finnish sauna
- Infrared sauna
- Steam bath with hammam
- Salt room
- Massages
- Hair salon
- Manicure & pedicure







Working hours

• 08:00 – 19:30



The hotel also has two equipped multifunctional halls seating 75 and 500 respectively, suitable for events such as seminars, company and incentive events, team buildings, weddings, evening parties and cocktails.















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