


HOTEL NAME:	HOTEL ★★★★★ <b>Shipka</b>			managed by		CATEGORY	4*	
RESORT	9007 GOLDEN SANDS			COMPANY ADDRESS				
GENERAL MANAGER				DIRECTOR MARKETING				
TELEPHONE				RESERV-NS				
HOTELS NEARBY	Sofia, Elena, Royal, Kamchia, Odessos			WEB	<a href="https://shipkahotel.com/en/">https://shipkahotel.com/en/</a>			
HOTEL FACILITIES:	FREE	PAY	N/A	ROOM FACILITIES	FREE	PAY	N/A	
Reception 24/7	x			Valid for all Room Types				
Exchange		x		Telephone - internal line	x			
Safety box		x		TV - digital television	x			
Room service		x		Air conditioning	x			
Main restaurant				Mini Fridge	x			
Other restaurant			x	Minibar		x		
Lobby bar		x		Balcony	x			
Cafeteria		x		Internet Wi-Fi	x			
Disco		x		Heating	x			
Shop		x		Hairdryer	x			
Parking lot	20.00 BGN per night			Ironing Board - upon request	x			
Outdoor pool	x			Iron - upon request	x			
Children's section at pool	x			Handicapped room	x			
Children's pool			x	Kitchennete			x	
Indoor pool	x			Glasses	x			
Fitness centre	x			Safety box			x	
SPA centre	x			Safety box at reception		x		
Sauna	x							
Jakuzzi	x							
Steam bath	x							
Tennis court			x					
Children's playground	x							
Hairdresser		x		ROOM TYPES and Capacity				
Medical centre		x						
Massages		x						
Laundry		x						
Garden	x			ROOM TYPE	REGULAR BEDS	EXTRA BEDS	Min Occup	Max Occup.
Conference room- 68 sq.m.		x		DBL PV - high part - 15 sq.m.	2	1	2	2+1
Multimedia		x		DBL SSV - high part -15 sq.m.	2	1	2	2+1
Elevators to all floors in high building - 3	x			DBL Sea View- high part -15 sq.m.	2	1	2	2+1
Elevators to all floors in low building - 2	x			DBL PV- low part - 19 sq.m.	2	2	2	2+2
Internet access (Wi-Fi)	x			APARTMENT -35 sq.m.	2	1; 2	2	3+1; 2+2
Pets allowed			x	DBL Room- Low cost -13 sq.m.	2	0	2	2
Animation			x	TOTAL				
Iron	x			No of elevators Low building			3	
Facilities for handicapped	x			No of elevators High building			2	
Sunbed at pool	x			No of rooms			221	
Parasols at pool	x			No of floors in the high building			12	
Towel at pool			x	No of floors in the low building			3	
Cleaning	Times per week			Distances				
Room cleaning	daily			Distance to airport			27 km	
Change of towels	3 times per week			Distance to city/resort centre			18 km/500 m	
Change of bed linen	2 times per week			Distance to the beach			less then 200 m	
Hotel information								

Build in 1978, renovated 2015 & 2016 and partly renovated in 2025			
Room infromation			
DBL rooms - DBL PV; DBL SSV; DBL SV	208 DBL rooms with air conditioner, WC, bath or shower, hairdryer; balcony		
	telephone, LCD TV with digital programs, Wi-Fi internet, mini fridge		
APARTMENT	11 one-bedroom apartments with air conditioner, WC, bath or shower, hairdryer; balcony		
	telephone, LCD TV with satellite program, Wi-Fi internet, mini fridge		
Location information			
Hotel is situated 18 km. from the city of Varna and less 200 m. from the beach with own parking facilities and garage			
Additional information/Important information			
Guests and visitors of hotel Shipka enjoy a comfortable accommodation, cosy atmosphere and professional service			
Hotel Shipka offers wonderful panoramic view over the whole resort and sea			
All-inclusive description			
Type of meal	Buffet	From - Until	<u>Beverages From 10:00 until 22:00</u>
Breakfast	x	07:30 - 10:00	Hot drinks - coffe, tea, capuccino, milk, hot chocolate, etc.; Soft drinks - Coca Cola, Fanta, Sprite, Schweppes-Tonic; Juces - Apple, Orange, Pineapple, Grapefruit; Draft beer, draft wine (white, red and rose), Bulgarian alcoholic drinks - Grape Brandy, Vodka, Gin, Mastika, Brandy, Vermouth (white, red), 3 type Fruit Liqueurs, Menta Liqueur, Syrop Grenadine, certain number of alcoholic and non-alcoholic cocktails;
Lunch	x	12:30 - 14:30	
Afternoon snack	x	15:00 - 16:00	
Dinner	x	18:00 - 20:30	
Date:	2025	Prepared by Director Marketing:	Maria Lyoleva
		Approved by General Manager:	Yordan Atanasov

Реновации и модернизации за сезон 2025	Renovations and modernizations for the 2025 season
С цел повишаване задоволеността на гостите мениджмънта на хотел Шипка предвижда за сезон 2025 да осъществи следните промени в обекта:	In order to increase guest satisfaction, the management of the Shipka Hotel plans to implement the following changes to the property for the 2025 season:
Реновация на 80 помещения във високата част на хотела - подмяна на пода с ламиниран паркет, нови мебели, нови матраци, възглавници, олекотени завивки, спално бельо от памичен сатен, нови хавлии и завеси за бани/вани.	Renovation of 80 rooms in the upper part of the hotel - replacing the floor with laminated parquet, new furniture, new mattresses, pillows, lightweight duvets, cotton satin bed linen, new towels and curtains for bathrooms/bathtubs.
Изцяло преоборудване на кухненския блок - топла и студена кухня, което ще модернизира и улесни всички производствени процеси.	Complete re-equipment of the kitchen block - hot and cold kitchen, which will modernize and facilitate all production processes.
Преоборудване на търговската зала в основен ресторант съобразно въвеждане на All inclusive концепцията за изхранване. Внедряване на нови дигитализирани машини за напитки, които безпроблемно да обслужват туристо-потока по време на храненията. Нов топъл модул за следобедния сниск, количка и фризери за сладолед.	Re-equipment of the sales hall into a main restaurant in accordance with the introduction of the All inclusive concept of catering. Implementation of new digitalized beverage machines that can seamlessly serve the tourist flow during meals. New warm module for afternoon snacks, cart and ice cream freezers.
Нови посуда, прибори, покривки, карета, табели с пълна информация за алергени, работно време и т.н. Въвеждане на 2 тематични вечери в седмицата - българска и средиземноморска.	New dishes, cutlery, tablecloths, carriages, signs with full information about allergens, working hours, etc. Introduction of 2 theme nights a week - Bulgarian and Mediterranean.
Приготвяне на винаги прясна и разнообразна храна, с цел задоволяване гастрономическото преживяване на всеки вкус. Прецизиране на алкохолните напитки от избрани български производители и предлагане на определени алкохолни и безалкохолни коктейли.	Preparation of always fresh and varied food, in order to satisfy the gastronomic experience of every taste. Refinement of alcoholic beverages from selected Bulgarian producers and offering certain alcoholic and non-alcoholic cocktails.
Изцяло ново оборудване на пералното стопанство - нови машини, нов екип, затваряне на кръга и повишаване качеството на изпиране на спалното бельо и хавлиите в хотела, тяхното навременно подменяне, както и покривките и каретата за ресторанта.	Completely new equipment of the laundry - new machines, new units, closing the circle and improving the quality of washing bed linen and towels in the hotel, their timely replacement, as well as tablecloths and carriages for the restaurant.
Адекватен Houskeeping, който ще е непрекъснато ангажиран с поддържане на високо ниво на чистота, ежедневно почистване на стаите, подмяна на бельо и консумативи, както и контрол и почистване на общите части в обекта.	Adequate Houskeeping, which will be constantly engaged in maintaining a high level of cleanliness, daily cleaning of the rooms, replacement of linen and supplies, as well as control and cleaning of the common areas in the facility.

Пълна реновация на 3 пътнически асансьора във високата част на хотела, за бърз достъп на туристите до хотелските стаи дори и на най-високите етажи - 10 и 11.	Complete renovation of 3 passenger elevators in the upper part of the hotel, for quick access of tourists to the hotel rooms even on the highest floors - 10 and 11.
Високоскоростен Wi-Fi интернет достъп във всички хотелски стаи и общите части на хотела - СПА зона, фитнес, ресторант, открит басейн.	High-speed Wi-Fi internet access in all hotel rooms and common areas of the hotel - SPA area, fitness, restaurant, outdoor pool.
Нови чадъри за външния басейн.	New parols for the outdoor pool.
За сезон 2025 - хотелът ще предоставя на всички гости ХАВЛИИ за басейна - тах 1 хавлия на човек на ден.	For the 2025 season - the hotel will provide all guests with TOWELS fo