



Information



397 Rooms



2 Pools



4 Restaurants



2 Bars

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Contact Us

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AluaSoul Sunny Beach is a vibrant 4-star, adults-only hotel located in the heart of Sunny Beach, Bulgaria, just steps from the beach and the iconic Flower Street. Featuring 397 renovated rooms, the hotel offers the perfect blend of relaxation and adventure, with convenient access to local shops, nightlife, and the UNESCO-listed town of Nessebar.

Guests can enjoy a variety of dining options, including buffet dining, à la carte local cuisine, and Asian fusion, as well as access to two pools, a wellness area, a gym, and live entertainment. Exclusive My Favorite Club rooms offer added luxury and personalized services. Perfect for an adults-only getaway, AluaSoul seamlessly combines comfort, entertainment, and relaxation.

Establishment

AluaSoul Sunny Beach offers 397 renovated rooms across various categories, including exclusive “My Favorite Club” rooms with premium services. Guests can enjoy a variety of dining options, such as a buffet with live cooking stations, an à la carte local cuisine restaurant, an Asian fusion restaurant, and a healthy snack bar. The hotel features two pools, a wellness area, a gym, and a nightclub with live entertainment. With a wide range of activities, modern meeting rooms, and a prime location, it's the perfect adults-only retreat.

My Favorite Club

Offers exclusive services and upgraded amenities for a premium experience. Guests can enjoy benefits such as early check-in and late check-out (subject to availability), access to a private lounge, reserved dining areas, and a selection of snacks and drinks. Rooms are equipped with top-tier amenities, including a smart TV, coffee machine, premium toiletries, a welcome minibar, and a pillow menu. The exclusive My Favorite Club rooms and suites also feature stunning sea views, ensuring a luxurious and comfortable stay.

Restaurants

Terra – Main buffet restaurant with international dishes.

Mare Nubium – Gastronomic à la carte restaurant, with local products.

Jojo – Our Asian fusion restaurant, featuring fresh sushi, wok dishes, and creative flavors.

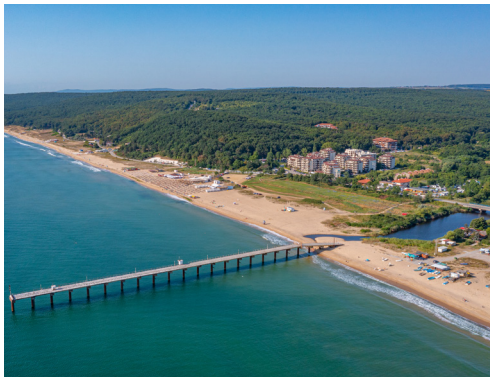
Kentia – Great variety of snacks and drinks, near the pool.

Bars

Agua – Lobby Bar with a selection of national and international drinks.

The Spot Night Club – Offers a sophisticated atmosphere with drinks, cocktails, and live entertainment for an unforgettable evening.





Rooms

Name of the Room categories	Views	Quantity
Double		9
Double Superior		147
Double Superior Pool View	Pool	59
Double Superior Sea View	Sea	107
Suite		10
My Favorite Club Double Superior Frontal Sea	Frontal Sea	58
My Favorite Club Suite Frontal Sea View	Frontal Sea	7

With a striking design, specialized services tailored for adults-only relaxation, and a prime location, the rooms at AluaSoul Sunny Beach are perfect for the holiday you've always dreamed of. Guests can savor breathtaking sunsets and spectacular views of the Black Sea, creating unforgettable memories in an unparalleled setting.

Activities and Entertainment

AluaSoul Sunny Beach offers excellent service and a variety of entertainment options, including daily sports activities, live music, and performances. The hotel features two outdoor pools: a lively pool for entertainment and a relaxing pool for peaceful moments.

Small Dogs are Welcome

AluaSoul Sunny Beach welcomes small dogs weighing up to 22 lb (10 kg) in its rooms and facilities for an additional fee. Availability must be confirmed in advance by contacting the reservations department. Pet-friendly rooms include:

- A welcome letter with guidelines and restrictions
- A dog bed (available on request)
- Food and water bowls (available on request)

Wellness Centre and Gym

AluaSoul Sunny Beach offers a luxurious wellness experience with hydrotherapy, massages, and rejuvenating treatments. Facilities include a Jacuzzi, sauna, steam room, sensation showers, and private booths for body and facial treatments, including a couple's booth. Services such as relaxing massages and facial treatments are available for an invigorating, peaceful retreat

() Additional charges may apply*

Additional Services

Private parking* • 24-hour reception • Guest service • Facilities adapted for people with disabilities • Complimentary Wi-Fi throughout the hotel • Laundry service • Car rental* • Medical service *

() Additional charges may apply*

Meetings & Groups

AluaSoul Sunny Beach offers two versatile and bright meeting rooms, perfect for meetings, presentations, training sessions, and small events. The rooms can be used individually or combined with the smaller one serving as ideal for breakouts, accommodating up to 60 guests for cocktail-style gatherings. The main room is equipped with essential amenities, including high-speed Wi-Fi, LED TVs, sound systems, and customizable furniture layouts. With natural light and climate control, they provide a comfortable and productive event setting.

Our dedicated team of event specialists will handle every detail to ensure an exceptional experience.

() Additional charges may apply*

Meal plans

All Inclusive experience

- Breakfast, lunch and dinner (at Terra restaurant).
- Late breakfast (continental style).
- Snacks during the day in the Kentia area (except at breakfast, lunch and dinner times).
- Selection of national and international beverages.
- One dinner per week and reservation at the Mare Nubium restaurant.

