

An aerial photograph of a swimming pool with clear, turquoise water. A man in blue shorts is swimming in the center. A woman in a dark blue swimsuit and a child are sitting on the edge of the pool on the left. The pool deck is paved and has several lounge chairs and a small palm tree. A dark blue semi-transparent box is overlaid on the top left corner, containing the Hyatt logo and text.

HYATT

HYATT INCLUSIVE COLLECTION
BULGARIAN PORTFOLIO 2026

BULGARIA

HISTORY



NATURE



ART



GASTRONOMY



TRADITION



CULTURE



1



1



3

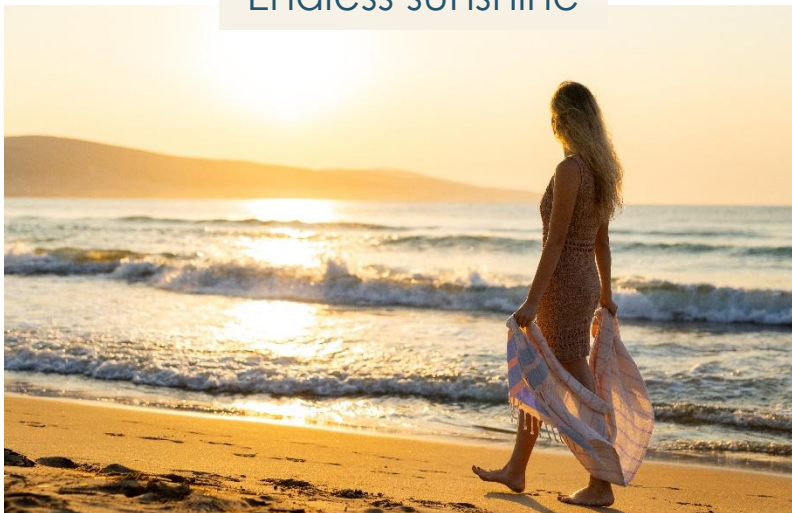


- ALUA HELIOS BAY
- ALUASUN HELIOS BEACH
- DREAMS SUNNY BEACH RESORT & SPA
- SECRETS SUNNY BEACH RESORT & SPA
- ALUASOUL SUNNY BEACH

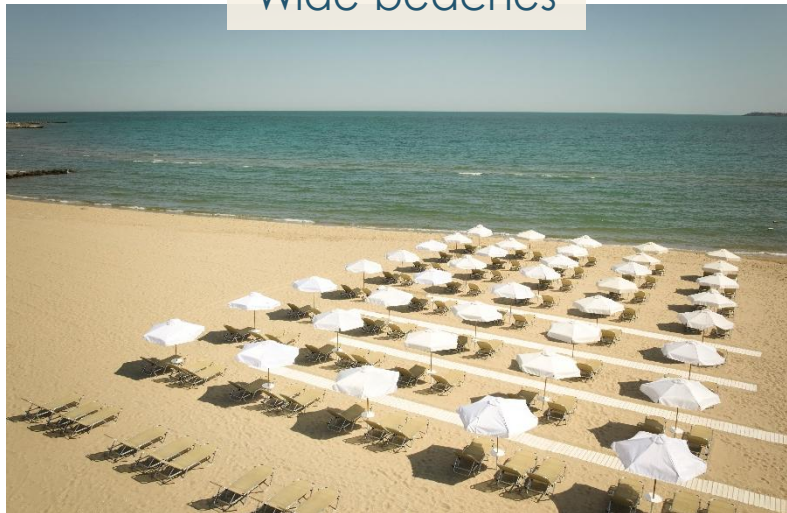
BULGARIA

Sunny Beach

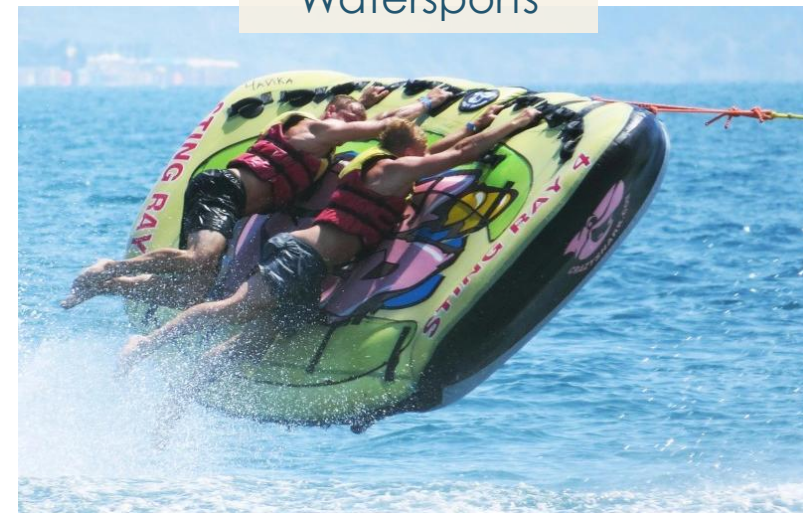
Endless sunshine



Wide beaches



Watersports



Famous nightlife

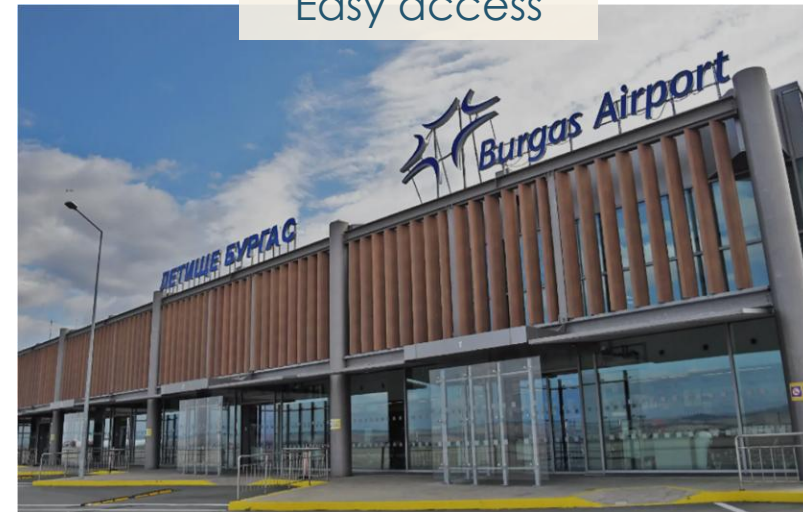


All incl resorts



Dreams Sunny Beach Resort & Spa

Easy access





SEASONAL HOTEL



597 Rooms



3 Meeting Rooms



6 Restaurants



5 Pools

Main features

- Located beachfront
- Most rooms with sea views.
- Sports activities such as yoga, gap and stretching.

Meeting rooms:

- 2 small meeting rooms (75 m²)- 50 pax, theater style
- Showtime bar meeting room (500 m²)- 600 pax, theater style

Rating: 5-star property



Why MAY is the Best Month for an Event at Dreams Sunny Beach Resort & SPA



Best Rates and Flexible Conditions

- Exclusive rates: May offers the most competitive pricing for events.
- Flexibility: Book an entire restaurant for your group.

Restaurants available:

- **World Café**, main restaurant - 530 seats indoors + 170 seats on 2 terraces
- **Sofia Gastro**, themed Bulgarian restaurant – 100 seats indoors
- **Himitsu**, Asian restaurant – 80 seats indoors
- **Tides Poolside Grill** - 230 seats indoors + available seats on the terraces

Unrestricted Late-Night Parties

- No curfews – enjoy your party without worrying about time restrictions.



DREAMS[®]

Resorts & Spas

Fantastic Beach Activities

- Endless opportunities for beach games and team-building activities.

Dedicated and Professional Staff

- A fresh, highly committed team to ensure a seamless event experience.

Variety of Accommodation Options

- A range of room types to suit all your group's needs.

Exceptional Exhibition Spaces

- **550 sq. meters** of exhibition area, accommodating **40–50 stalls** for your event needs.

💡 *In May, your dreams come true at Dreams Sunny Beach!*





Unique Infrastructure for Events

- The hotel provides the perfect infrastructure and spacious areas for creative branding.
- Ideal for bold ideas, available only during the shoulder season

Limitless Branding Possibilities

- Brand key spaces such as:
 - **Pools**
 - **Conference halls**
 - **Lobby bar terraces**

Ample Space for Creativity

- Large, versatile spaces allow you to bring your vision to life with no limits.

Host an Event Within an Event

- Create unique experiences for your guests by organizing a sub-event within your main event.



Main lobby



Preferred Club Double Frontal Sea View



Outdoor pool + pool door



Exterior view



Tides Poolside Grill



World Café terrace



Showtime bar



Small conference room

	Size sq m	Height m	Theater PAX	Classroom PAX	Banquet PAX	Cocktail PAX	U-Shape PAX
Meeting Room 1 (2nd floor)	75	2.6	50	25	20	30	24
Meeting Room 2 (2nd floor)	75	2.6	50	25	20	30	24



334 Rooms



3 Meeting Rooms



5 Restaurants



2 Pools
2 Whirlpools

Main features

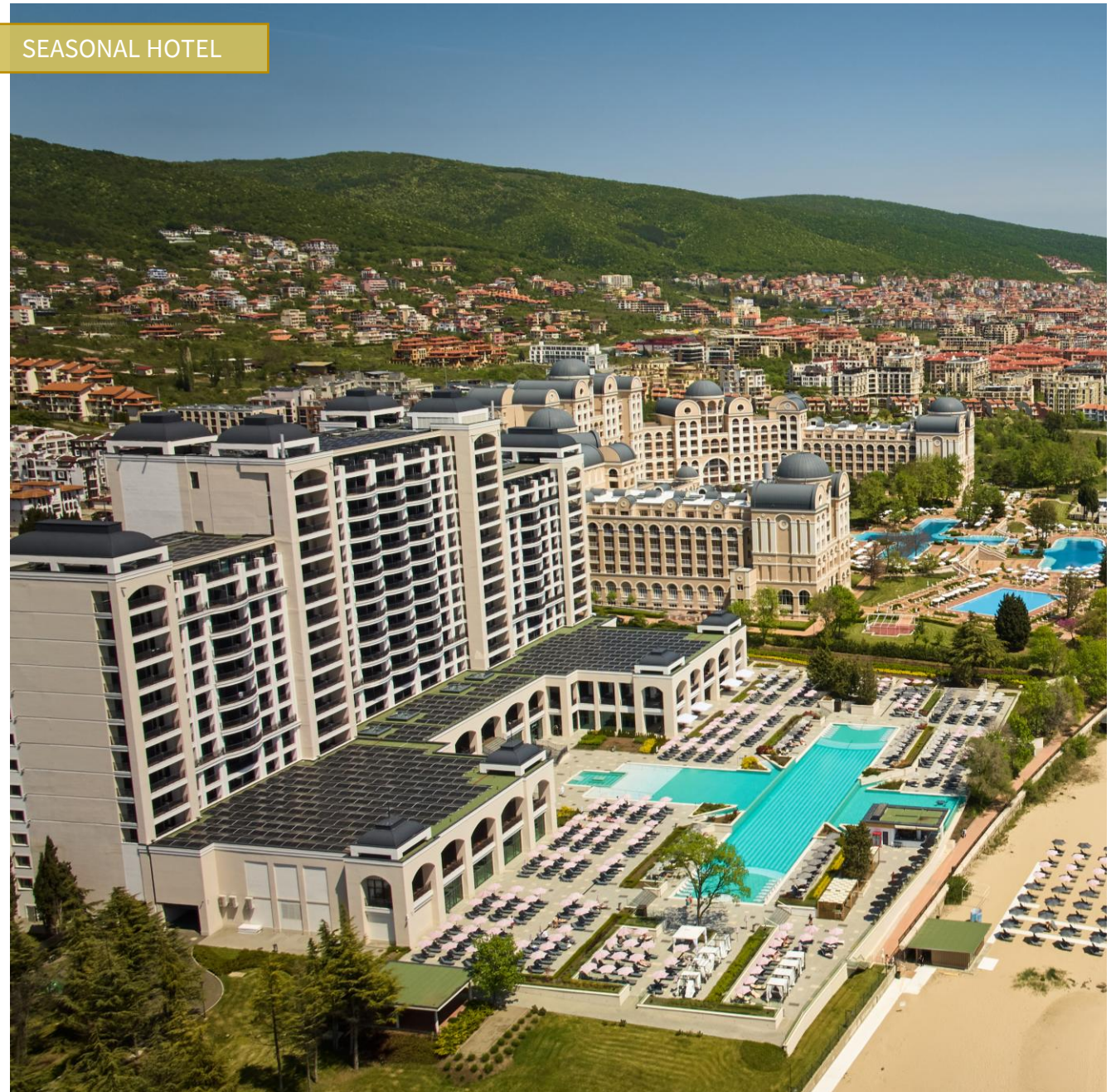
- Adults Only (+18).
- Fully-equipped Spa & fitness centers.
- Fantastic sea views from most rooms.
- Ideal for groups of 200 rooms, 3-4 nights, meetings, conferences, incentives...
- Guests can explore Nessebar UNESCO heritage site classified town of Nessebar 8 km from the hotel

Meeting rooms:

- 1 divisible event room for meetings and conferences.
- 1 showtime bar with remarkable sea view and big terrace for cocktails

Rating: 5-star property

SEASONAL HOTEL



Why Secrets Sunny Beach Resort & Spa is the Ideal Venue for Your Corporate Events

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SECRETS®
Sunny Beach
RESORT & SPA

State-of-the-Art Meeting Facilities

- **Divisible Meeting Room:** Designed for conferences, seminars, and corporate meetings, equipped with advanced technology, including projection screens and high-quality sound systems.

Exquisite Customized Gastronomy

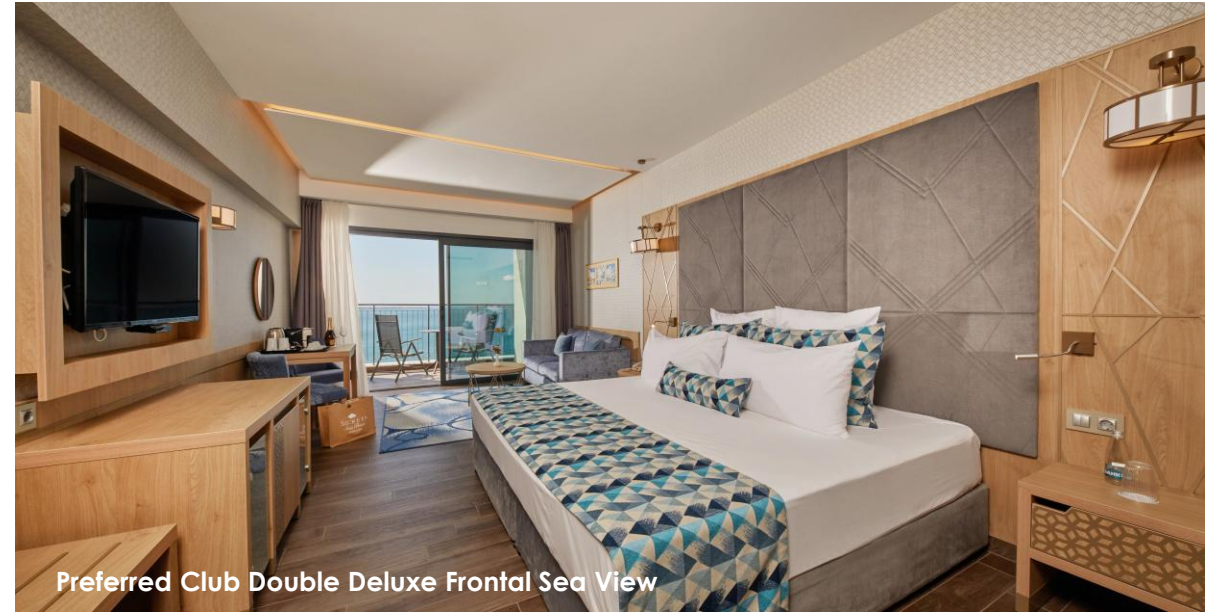
- Tailored menus ranging from formal banquets to casual buffets, crafted with fresh, high-quality ingredients to delight your guests.

Comprehensive Leisure Activities

- Access to a luxurious spa, water sports, and local excursions, offering diverse experiences for your team.



Main lobby



Preferred Club Double Deluxe Frontal Sea View



Rendezvous Lobby bar



Market Café (main restaurant)



Barefoot Grill



Eclipse Night club



Market Café terrace



Oceana Seafood restaurant

CONFERENCE HALLS SECRETS SUNNY BEACH RESORT AND SPA	FLOOR	HEIGHT IN m	SIZE	THEATRE	CLASS ROOM	U-SHAPE	COCKTAIL	AIR-CONDITIONING	DAYLIGHT	BLACKOUT	
Conference Room A+B+C	PARTER	3.5 m	450 m2	250	75*	60	400*	YES	YES	YES	*
1/2 Conference Room A+B	PARTER	3.5 m	300 m2	90	50*	40	100*	YES	NO		*
Hall A	PARTER	3.5 m	150 m2	45	25	20	50	YES	NO		*
Hall B	PARTER	3.5 m	150 m2	45	25	20	50	YES	NO		*
Hall C	PARTER	3.5 m	150 m2	45	25	20	50	YES	YES	YES	*

* The rental of the conference room includes screen, flipchart and wireless internet
Additional rental equipment upon request



Conference hall



Conference hall lobby



Conference hall lobby



Conference hall



Indoor pool + whirlpool



Outdoor + infinity pool & pool bar



Outdoor pool + sunlounges



Beach



397 Rooms



3 Meeting Rooms



4 Restaurants



2 Pools
Whirlpools

Main features

- Adults Only (+16).
- Ideal Room Setup for Corporate Events- Rooms with Twin Beds available
- Fully-equipped Spa & fitness centers.
- Perfect central location and stunning sea view.
- Suitable for team buildings and MICE

Meeting rooms:

- 2 meetings rooms
- 1 showtime bar

MEETING ROOM SET UP AND CAPACITY

	M ²	Measurements	Height	Theatre	“U”	Imperial	Cocktail
SOPHIA HALL	65	7.75 m (width) 4.50 m (length)	3 m	30	20	20	40

Rating: 4-star property



Why AluaSoul Sunny Beach is the New Best Choice for Your Corporate Events

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**ALUASOUL®**
SUNNY BEACH

Prime Facilities for Corporate Needs

- 397 Rooms: Ample accommodation for large corporate groups.
- Conference Rooms: Two versatile and bright meeting rooms perfect for meetings, presentations, training sessions, and small events.
 - Both rooms feature high-speed Wi-Fi, LED TV, sound system, adaptable furniture layouts, and natural light.

Twin-Bed Room Flexibility

- AluaSoul offers a large number of rooms with twin beds, making it the perfect venue for corporate events and group stays.

Adults Only (+16)

- A tranquil and exclusive atmosphere designed for adult guests, ideal for focused meetings and relaxation.



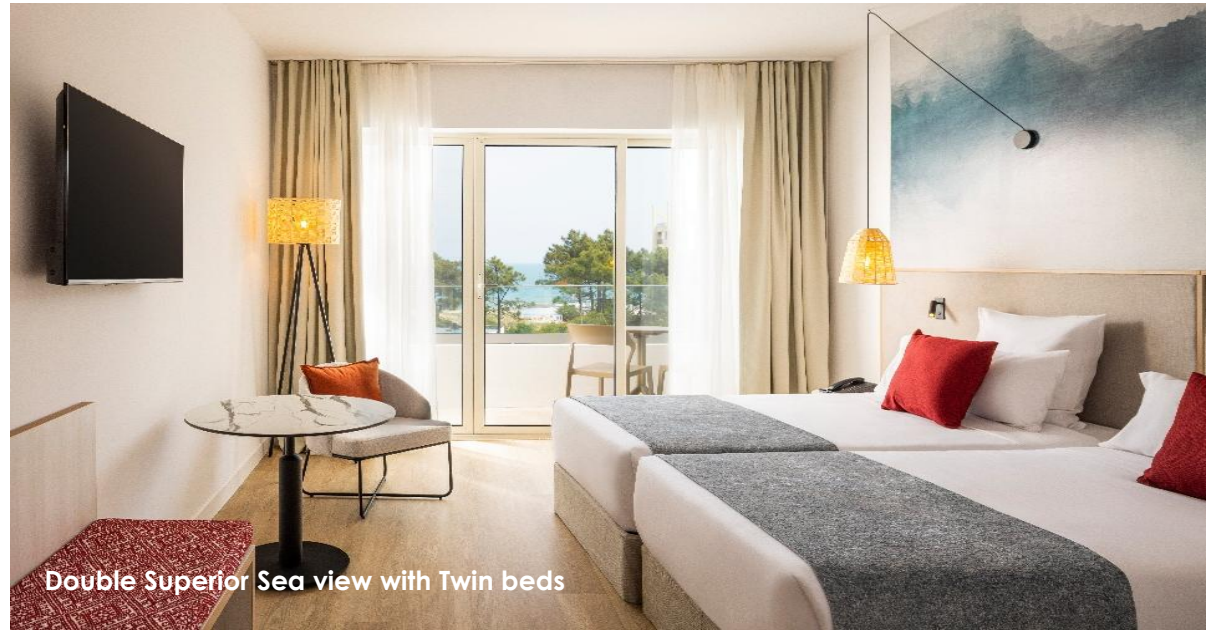
Reception area



Pool area



Terra Main Restaurant




Double Superior Sea view with Twin beds



 **Standard room types:**

- Double Superior room- max 2 adults
- Double Superior Pool View room- max 2 adults
- Double Superior Sea View room- max 2 adults
- Suite- living room and bedroom, max 3 adults (a double bed in the bedroom and an extendable sofa in the living room)

 **MFC room types:** best areas of the hotel, with amazing frontal sea view

- My Favorite Club Double Superior Frontal Sea view- max 3 adults (a double bed in the bedroom and an extendable sofa in the living room)
- My Favorite Club Suite Frontal Sea view- max 3 adults
- * *Options for twin and double beds in all room categories*



Sophia Hall



Lobby bar



Mare Nubium



The Spot Disco/ Event hall

	Size sq m	Height m	Theater PAX	Cocktail PAX	U-Shape PAX
Sophia Hall	65	3	50	40	20
Animation Hall	450	2.4	280	200	50

Restaurants available

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Jojo restaurant



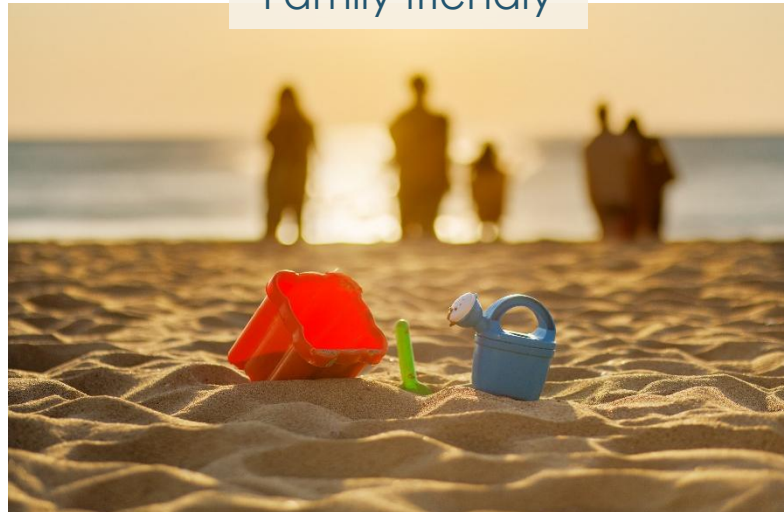
- **Terra**, main restaurant - 220 seats indoors
- **Jojo**, themed Asian restaurant – 45 seats indoors
- **Mare Nubium**, international cuisine with local ingredients – 80 seats indoors + 150 seats outdoors

Obzor

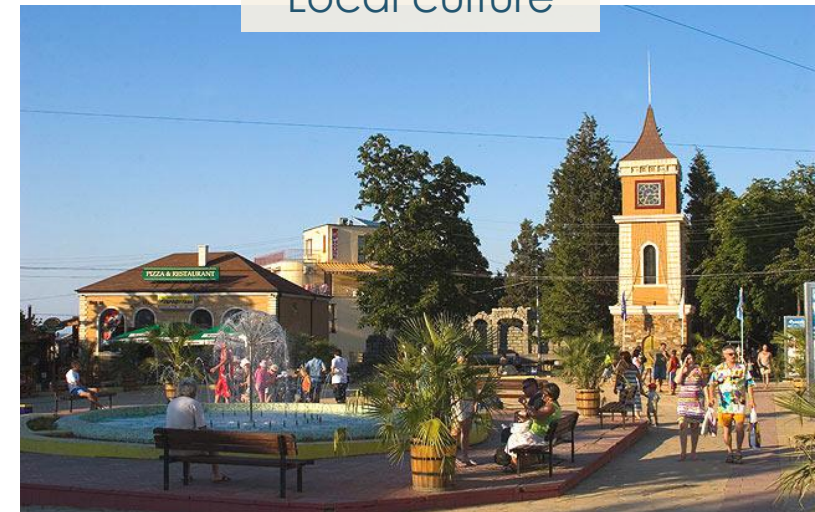
Longest beach



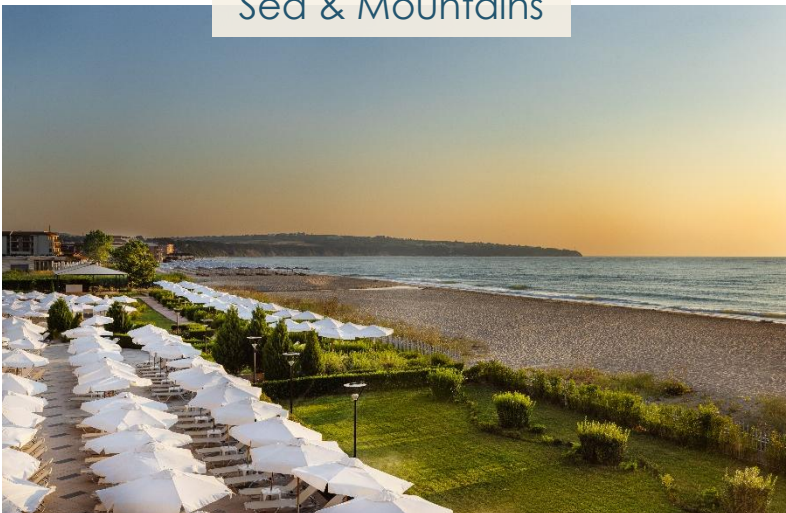
Family friendly



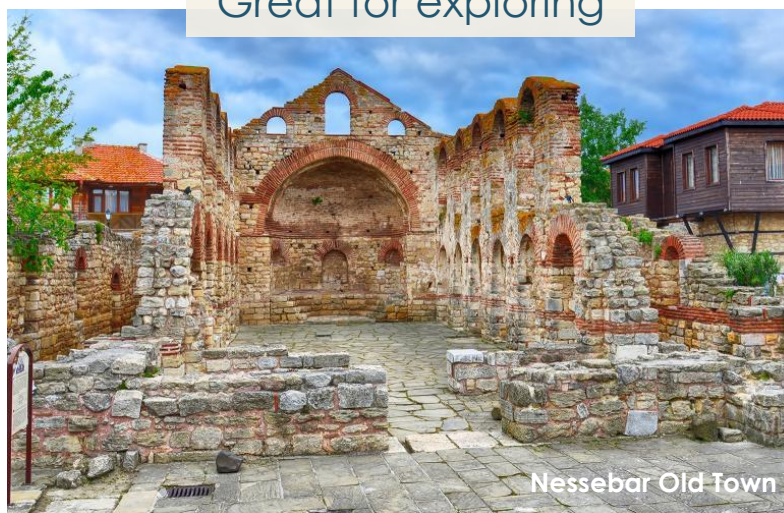
Local culture



Sea & Mountains

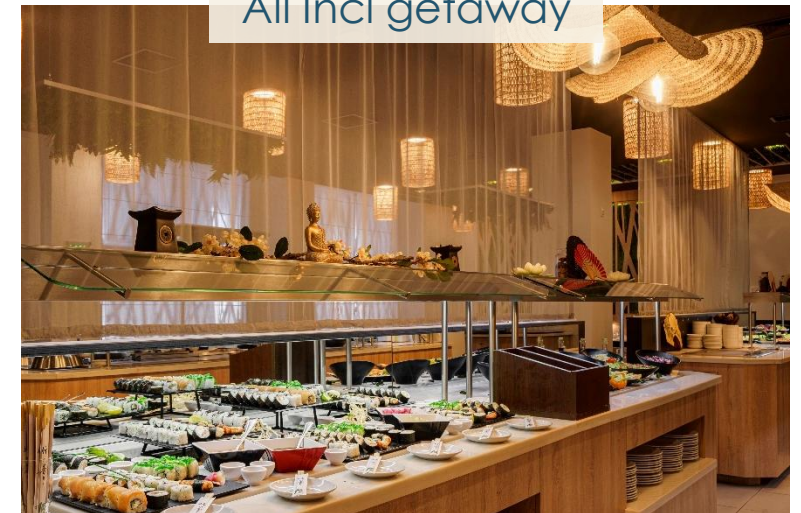


Great for exploring



Nessebar Old Town

All Incl getaway





SEASONAL HOTEL



318 Rooms



2 Meeting Rooms



3 Restaurants



2 Pools
Whirlpools

Main features

- Multisport court.
- Beachfront location.
- Fully-equipped Spa & fitness center.
- Variety of options for food and drinks.
- Suitable for team buildings and MICE

Meeting rooms:

- 1 meeting room
- 1 showtime bar

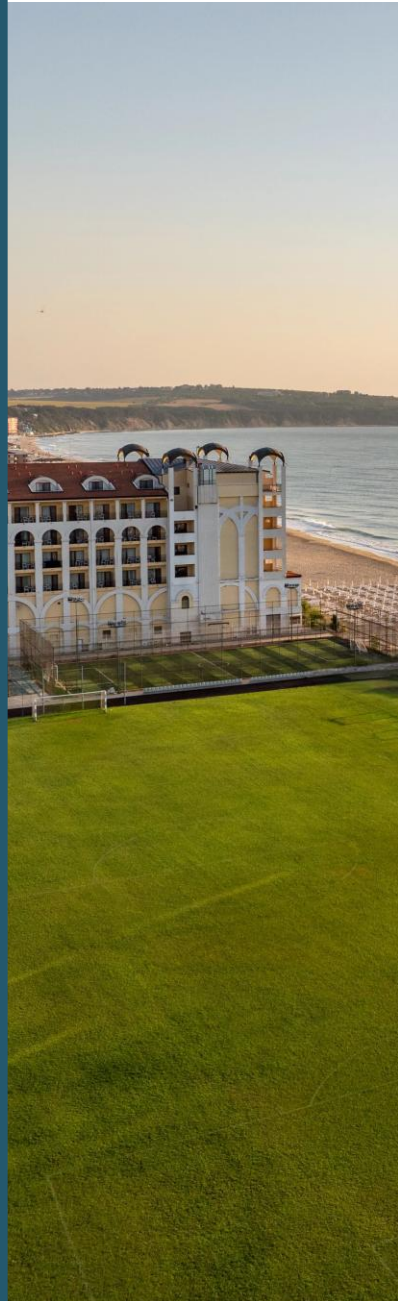
Rating: 4-star property



Why Alua Helios Bay is the Place for Your Teambuilding Events

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Beachfront Location:

- Direct access to Obzor Beach, perfect for water sports, beach activities, and outdoor team-building events.

Multisport Court:

- The ideal venue for team-building activities, Spartakiadas, and sports tournaments. Perfect for both competitive and recreational group events.

A la Carte Restaurants:

- Enjoy diverse dining options, perfect for post-activity meals and relaxation.



Emona restaurant



Multisport court



Night club/ animation hall



Double room

Restaurants available

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Jojo restaurant



- **Terra**, main restaurant - 250 seats indoors + 80 seats on the terrace
- **Jojo**, themed Asian restaurant – 45 seats indoors
- **Emona**, international cuisine with local ingredients –150 seats indoors



	Size sq m	Height m	Theater PAX	Cocktail PAX	U-Shape PAX
Animation Hall	280	3.2	150	150	50
Karaoke Hall	65	2.4	25	-	-



SEASONAL HOTEL



192 Rooms



3 Restaurants



1 Pool

Main features

- 3-Star Property with 4-Star Service: Exceptional value for money with high-quality services at a budget-friendly price.
- Multisport court.
- Beachfront location: Direct access to the beach for sports and team-building activities.
- Suitable for Team Buildings & MICE: AluaSun Helios Beach provides a flexible environment for meetings, incentives and team-building retreats.

Rating: 3-star property





Main pool



Lobby bar



Main restaurant



Double room

Restaurants available



- **Terra**, main restaurant - 120 seats indoors + 60 seats on the terrace
- **Emona**, themed Bulgarian restaurant – 80 seats indoors + dance floor room

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