



SUNRISE

BLUE MAGIC

HOTEL SALES DATA 2026

PROPERTY INFORMATION

Hotel name: Sunrise Blue Magic Resort
Category: 4 stars
Address: Obzor
Tel: +359 52 986 047

E-mail: bluemagic@wtc.bg
Web site: www.sunrise.bg
Year of building: 2018
Buildings: 1
Floors: 7

DISTANCES

From Varna – 65 km
From Bourgas - 75 km
From Obzor - 3 km

COMPANY INFORMATION

Company name: Sunrise Hotels Ltd
Address: Bulgaria, Varna 9027
6 “Yan Huniadi” Blvd, office building Maker, office
101

D no: 204791368
VAT no: BG204791368

TRANSPORTATION

Taxi
Rent-a-car
Transfers

HOTEL SHORT DESCRIPTION

The newly built, modern designed Sunrise Blue Magic Resort, Obzor welcomed its first guests in July, 2018. Located steps from the fine sandy beach of Obzor, the beautiful property is the perfect choice for your family vacation in a Mediterranean ambience and outstanding quality together with a promise for an unforgettable seaside experience. It is located just 3 kilometers away from the city center of Obzor, almost in the half way from Varna to Bourgas. The hotel offers to its guests great variety of services and amenities, delicious cuisine, an ample choice of meals and desserts, selected beverages and impeccable service. Our international animation team offers a full entertainment program with daily activities and evening shows for children and adults 6 days a week.

Location:

Within 30 meters of the two-kilometer-long beach of Obzor, far from the noise of the city and the crowd, Sunrise Blue Magic Resort reveals its large lush garden and spacious pool area.

Beach:

Sunrise Blue Magic Resort has beautiful private beach with sunbeds and parasols.

DOUBLE ROOMS & JUNIOR SUITES

Sunrise Blue Magic Resort offers 250 spacious double rooms and junior suites. Most of the double rooms are suitable for families with two children (2+2). The junior suite is more spacious than the double rooms and has a separate lounge area. All units (double rooms and junior suites) have a view either to the deep blue Black Sea or to the surrounding valley. All rooms are equipped with comfortable double beds for our guests, bathroom with shower and WC, balcony, LED TV, safety deposit box, mini fridge, coffee making facilities, free Wi-Fi.

128 double park view rooms
110 double side sea view rooms
12 junior suites

The **double rooms / junior suites** feature the following:

One double bed
One extra bed (140*190) for 2ad+2ch or (90*190) for 2ad+1ch. The rooms accommodate maximum 2ad+2ch or 3 adults.
LED TV
Mini fridge
Telephone
Wi-Fi (free of charge)
Central air conditioning/heating

Safe Deposit Box (free of charge)

Bathroom with Shower and WC
Hairdryer
Cosmetic mirror
Balcony with panoramic view
Coffee making facilities (water kettle and daily refill of instant coffee and tea)



Welcome package - one time (upon arrival) mini fridge set up with beer, soft drinks, mineral water, juice

All junior suites have additionally lounge area

ACCOMMODATION

Double room – One double bed and one extra bed (140*190 when 2ad+2ch and 90*190 when 2ad+1ch), bathroom/WC (shower, hairdryer), balcony, AC, mini-fridge, telephone, SAT TV (LCD), safety deposit box.

Average size – 28 sq.m. (without the balcony)

Minimum Occupancy: 2 adults (two full paying pax);

Maximum Occupancy: /2 adults + 2 children/ or /3 adults/

Junior suites – One double bed and one extra bed (one extendable sofa 140*190 for 2ad+2ch), bathroom/WC (shower, hairdryer), balcony, AC, mini-fridge, telephone, SAT TV (LCD), safety deposit box.

Average size – 45 sq.m

Minimum Occupancy: 2 adults (two full paying pax);

Maximum Occupancy: /2 adults + 2 children/ or /3 adults/

HOTEL FACILITIES AND SERVICES

24/7 Reception service

Bellboy service

Buffet Restaurant

A-la-carte restaurant (01.06-31.08)

Snack bar (01.06-31.08)

Pool bar (01.06-31.08)

Lobby bar

Wellness center

/additional charge/

Fitness

/free of charge/

Open air parking

/free of charge/

Shops

Bicycle rental

/additional charge/

Sun beds and parasols on a private beach upon availability

/free of charge/

Sun beds and parasols around the pools upon availability

/free of charge/

Iron at reception (on request)

/free of charge/

Wi-Fi

/free of charge/

Towel service

/free of charge/

RESTAURANTS AND BARS

Main Restaurant

A-la-carte restaurant (01.06-31.08)

Pool bar (01.06-31.08)

Lobby bar

Snack bar (01.06-31.08)

Beach bar (01.06-31.08)

WELLNESS, SPORT & ANIMATION

SPA Centre

Massages & Facials

/additional charge/

Gym

/free of charge/

Sauna

/additional charge/

Steam Bath

/additional charge/

Sport & Entertainment Activities

Pool for adults

/free of charge/

Pool for kids with slides

/free of charge/

Volleyball on the beach

/free of charge/



Football on the beach	/free of charge/
Darts, Water polo, Zumba, Water gymnastic	/free of charge/
Air gun shooting	/free of charge/
Table tennis	/free of charge/
6 days animation program for children and adults	/free of charge/
6 days evening entertainment	/free of charge/
Bikes	/additional charge/
Water sports (at the near beach)	/additional charge/

CHILDREN FACILITIES

Sunrise Blue Magic Resort is an excellent choice for a family holiday not only because of the spacious rooms, but also because of the additional possibilities that the complex provides for your children.

Mini Club (indoor)	/free of charge/
Children Animation	/free of charge/
Children pool	/free of charge/
Children`s playground (open air)	/free of charge/
Baby cots available upon request	/free of charge/
Baby seats available in restaurant (upon request)	/free of charge/

ENTERTAINMENT:

- Daytime entertainment for adults (6 days per week).
- Daytime entertainment for children (6 days per week).
- Evening programme (6 days per week).
- Shows (3 days per week).

SERVICES INCLUDED IN PRICE

- VAT – 9%;
- Tourist tax;
- Tourist insurance;
- All Inclusive accommodation;
- Open air parking;
- Gym;
- Free Wi-Fi;
- Free safety deposit box;
- Free sun beds and parasols at the pool (upon availability);
- Free sun beds and parasols on the beach (upon availability);
- Day and evening animation & entertainment (6 days a week);
- Thematic dinners;